

Maxim Leyzerovich *Experience Designer*

maxim@round.is UX and product designer with a background in web development and applied cognition
650-641-3873 having 13+ years of practice & leadership building interactive experiences & strategies.

PROFESSIONAL

nclud *Principal UX Designer*

2012 – Led the design of products, services, and campaigns for clients ranging from startups to Fortune 100 with a focus on research and concepting. Built the UX practice and managed the creative process that differentiated the agency as a leading data-driven design partner.

General Assembly *Part-time Instructor*

2012 – 18 Taught quarterly courses and workshops with multidisciplinary approaches to UX design theory, practice, and tools. Developed new instructional curricula emphasizing facilitated collaborative classroom learning through objective-focused group activities and critiques.

Rosetta Stone *UI/UX Designer*

2010 – 12 Worked crossfunctionally across the product, research, engineering, and marketing teams designing the core product experience, mobile applications, and social learning platforms. Prototyped, tested, and integrated interfaces for multiplayer games and voice interactions.

Round *Designer & Consultant*

Freelance Passion & contract projects designing people's interactions with brands and each other. Highlights include: cognitive research of mobile dating apps, training interactive agencies in design management, branding & signage design of a local speakeasy, and many others.

Digital Phenom	<i>Interactive Designer</i>	2007-10
Wilson Center	<i>Research Associate</i>	2006-07
NG Broadband	<i>Marketing Associate</i>	2006-07
CampusKey	<i>Co-Founder & COO</i>	2005-06

EDUCATION

GW University *Elliott School of International Affairs*.....2008

Valley Forge Military *ROTC Platoon Master Sergeant*.....2004

SUPPLEMENTARY

Affiliations DCUX Organizer, 1776Mentor, UXPA Mentor, AIGA Mentor, IxDA, IAI, IGDA, ADCMW

Recognition Webby Award, NewHive, Giphy Artist, The Washingtonian, Technically, Brutalist Websites